

**WSOC-TV**

Agency Name: GMMB

Today's date: 10/23/2012

Advertiser Name: Barack Obama

Invoice Nbr.: \_\_\_\_\_

☒ Credit   
 ☐ Debit   
 ☐ Refund   
 ☐ Transfer   
 ☐ OSI Contract # 325080

☐ Agency #   
 ☐ Advertiser #   
 ☐ Order Type

Date Aired: \_\_\_\_\_

Time Aired: \_\_\_\_\_

A/E Name: Andrea Moore

A/E Number: \_\_\_\_\_

Ntl. Rep Nbr: \_\_\_\_\_

Billed at Rate: \_\_\_\_\_

Corrected Rate: \_\_\_\_\_

Gross Credit/Debit: \$9,395.00

Net Credit/Debit: \$7,985.75

**REASON FOR ADJUSTMENT:**

**SALES**

- ☐ Agency Commission Adj.
- ☐ Sales Ordering Error
- ☐ Makegood Error
- ☐ Rate Adjustment
- ☐ Telerep Ordering Error
- ☐ Telerep Makegood Error
- ☐ Spots Double Ordered

**OTHER**

- ☐ Carting Error
- ☐ Technical Difficulty
- ☐ Network Overrun
- ☐ Invoice Billing Error
- ☐ Computer Conv. Error
- ☐ Production Billing Adj.
- ☐ Internet

**TRAFFIC**

- ☐ Product Conflict
- ☐ Poor Rotation
- ☐ Incorrect Media
- ☐ Outside Time Period
- ☐ Order Entry Error

**EXPLANATION:**

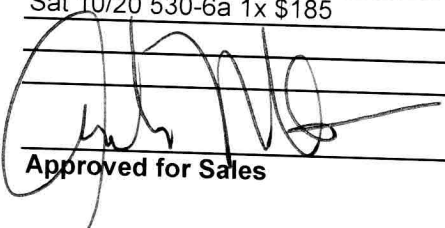
credit due rebates for the week of 10/1 - dollars are being respent

Sun 10/21 7-8p 1x \$2500

Sun 10/21 9-10p 1x \$6500

Sun 10/21 4-5p 1x \$210

Sat 10/20 530-6a 1x \$185

 Approved for Sales

Approved for Accounting



**WSOC-TV**

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

Greer, Margolis, Mitchell & Associates  
3050 K Street NW  
Washington, DC 20007

## Contract # 325080

<b>Schedule Dates</b>	10/02/12-10/21/12	<b>Date Entered</b>	08/01/12
<b>Advertiser</b>	Pol/B Obama/D/Pre/US (16256)	<b>Last Modified</b>	10/19/12
<b>Agency</b>	Greer, Margolis, Mitchell & Associates (2890)	<b>Entered By</b>	Jill Hipskind
<b>Product</b>	Political - Federal Candidate (1067)	<b>CO-OP</b>	No
<b>Brand</b>	1537/OBAMA FOR AMERICA (134149)	<b>Headline #</b>	06260221
<b>Salesperson</b>	Telerep/Philadelphia, Philadelphia (1057)	<b>Demo</b>	
<b>Sales Office</b>	Telerep/Philadelphia	<b>Order Type</b>	Normal
<b>Buyer Name</b>	BASSETT, LAURA	<b>Package Deal</b>	
<b>Phone/Fax</b>	/	<b>Commission %</b>	15.00
<b>CPE</b>	95/101/1537	<b>Commission</b>	\$27,339.00
<b>Account Types</b>	National/Political	<b>Net Total</b>	\$154,921.00
<b>Billing Type</b>	Standard	<b>Sales Tax</b>	
<b>Comments</b>	OBAMA FOR AMERICA		

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Oct. 2012	133	\$182,260.00
<b>Grand Total:</b>	<b>133</b>	<b>\$182,260.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / Spot	10/02/12-10/05/12	5	:30	5A- 5:30A (EST)	3		X	X	X	X			3	\$425.00	\$1,275.00	Charlotte (WSOC)		10/1/12
2.1	Normal Line / Spot	10/02/12-10/05/12	5	:30	6A- 6:30A (EST)	3		X	X	X	X			3	\$850.00	\$2,550.00	Charlotte (WSOC)		10/1/12
3.1	Normal Line / Spot	10/02/12-10/05/12	5	:30	7A- 8A (EST)			2	2	2	2			8	\$775.00	\$6,200.00	Charlotte (WSOC)		10/1/12
4.0	Normal Line / Spot	10/06/12-10/06/12	6	:30	8A- 8A (EST)							1		1	\$225.00	\$225.00	Charlotte (WSOC)		8/1/12
5.1	Normal Line / Spot	10/06/12-10/06/12	5	:30	6A- 9A (EST)							1		1	\$475.00	\$475.00	Charlotte (WSOC)		10/1/12
6.1	Normal Line / Spot	10/07/12-10/07/12	6	:30	6A- 8A (EST)							1		1	\$275.00	\$275.00	Charlotte (WSOC)		10/1/12
7.1	Normal Line / Spot	10/07/12-10/07/12	5	:30	8A- 9A (EST)							1		1	\$500.00	\$500.00	Charlotte (WSOC)		10/1/12
8.1	Normal Line / Spot	10/02/12-10/05/12	5	:30	9A- 10A (EST)	4		X	X	X	X			3	\$375.00	\$1,500.00	Charlotte (WSOC)		10/1/12
9.1	Normal Line / Spot	10/02/12-10/05/12	5	:30	10A- 11A (EST)	4		X	X	X	X			4	\$375.00	\$1,500.00	Charlotte (WSOC)		10/1/12
10.1	Normal Line / Spot	10/02/12-10/05/12	4	:30	10:58A- 12P (EST)	4		X	X	X	X			3	\$675.00	\$2,025.00	Charlotte (WSOC)		10/1/12
11.1	Normal Line / Spot	10/02/12-10/05/12	5	:30	12P- 1P (EST)	4		X	X	X	X			4	\$375.00	\$1,500.00	Charlotte (WSOC)		10/1/12
12.1	Normal Line / Spot	10/06/12-10/06/12	5	:30	12P- 12:30P (EST)							1		1	\$275.00	\$275.00	Charlotte (WSOC)		10/1/12
13.1	Normal Line / Spot	10/07/12-10/07/12	5	:30	12P- 12:30P (EST)							1		1	\$275.00	\$275.00	Charlotte (WSOC)		10/1/12
14.1	Normal Line / Spot	10/02/12-10/05/12	5	:30	3P- 4P (EST)	3		X	X	X	X			3	\$375.00	\$1,125.00	Charlotte (WSOC)		10/1/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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**WSOC-TV**

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

Greer, Margolis, Mitchell & Associates  
3050 K Street NW  
Washington, DC 20007

<b>Contract #</b>	<b>325080</b>	<b>Date Entered</b>	08/01/12	<b>Charlotte (WSOC)</b>	<b>Spots</b>	<b>Rate</b>
<b>Schedule Dates</b>	10/02/12-10/21/12	<b>Last Modified</b>	10/19/12	<b>By Broadcast Month</b>	<b>Spots</b>	<b>Rate</b>
<b>Advertiser</b>	Pol/B Obama/D/Pre/US (16256)	<b>Entered By</b>	Jill Hipskind	Oct. 2012	133	\$182,260.00
<b>Agency</b>	Greer, Margolis, Mitchell & Associates (2890)	<b>CO-OP</b>	No	<b>Grand Total:</b>	133	\$182,260.00
<b>Product</b>	Political - Federal Candidate (1067)	<b>Headline #</b>	06260221			
<b>Brand</b>	1537/OBAMA FOR AMERICA (134149)	<b>Demo</b>				
<b>Salesperson</b>	Telerep/Philadelphia, Philadelphia (1057)	<b>Order Type</b>	Normal			
<b>Sales Office</b>	Telerep/Philadelphia	<b>Package Deal</b>				
<b>Buyer Name</b>	BASSETT, LAURA	<b>Commission %</b>	15.00			
<b>Phone/Fax</b>	/	<b>Commission</b>	\$27,339.00			
<b>CPE</b>	95/404/4537	<b>Net Total</b>	\$154,921.00			
<b>Account Types</b>	National/Political	<b>Sales Tax</b>				
<b>Billing Type</b>	Standard					
<b>Comments</b>	OBAMA FOR AMERICA					

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.1	Normal Line / Spot	10/02/12-10/05/12	5	:30	4P-5P (EST)	4		X	X	X	X			4	\$825.00	\$3,300.00	Charlotte (WSOC)		10/1/12
16.1	Normal Line / Spot	10/02/12-10/05/12	5	:30	5P-5:30P (EST)	4		X	X	X	X			4	\$850.00	\$3,400.00	Charlotte (WSOC)		10/1/12
17.1	Normal Line / Spot	10/02/12-10/05/12	5	:30	5:30P-6P (EST)	4		X	X	X	X			4	\$875.00	\$3,500.00	Charlotte (WSOC)		10/1/12
18.1	Normal Line / Spot	10/02/12-10/05/12	5	:30	6P-6:30P (EST)	6		X	X	X	X			6	\$1,100.00	\$6,600.00	Charlotte (WSOC)		10/1/12
19.1	Normal Line / Spot	10/06/12-10/06/12	5	:30	7P-7:30P (EST)	1						1		1	\$490.00	\$490.00	Charlotte (WSOC)		10/1/12
20.1	Normal Line / Spot	10/07/12-10/07/12	5	:30	6P-6:30P (EST)	1						1		1	\$1,000.00	\$1,000.00	Charlotte (WSOC)		10/1/12
21.1	Normal Line / Spot	10/02/12-10/05/12	4	:30	7P-7:30P (EST)	4		X	X	X	X			4	\$1,200.00	\$4,800.00	Charlotte (WSOC)		10/1/12
22.1	Normal Line / Spot	10/02/12-10/05/12	4	:30	7:30P-8P (EST)	4		X	X	X	X			4	\$1,200.00	\$4,800.00	Charlotte (WSOC)		10/1/12
23.1	Normal Line / Spot	10/02/12-10/05/12	5	:30	11P-11:35P (EST)	6		X	X	X	X			6	\$925.00	\$5,550.00	Charlotte (WSOC)		10/1/12
24.1	Normal Line / Spot	10/02/12-10/04/12	5	:30	11:35P-12:02A (EST)	4		X	X	X				4	\$500.00	\$2,000.00	Charlotte (WSOC)		10/1/12
25.1	Normal Line / Spot	10/08/12-10/08/12	5	:30	8P-10P (EST)	2								2	\$6,000.00	\$12,000.00	Charlotte (WSOC)		10/1/12
26.1	Normal Line / Spot	10/08/12-10/08/12	5	:30	10P-11P (EST)	1								1	\$4,500.00	\$4,500.00	Charlotte (WSOC)		10/1/12
27.1	Normal Line / Spot	10/02/12-10/02/12	4	:30	9P-10P (EST)	2								2	\$7,800.00	\$15,600.00	Charlotte (WSOC)		10/1/12
28.1	Normal Line / Spot	10/02/12-10/02/12	5	:30	10P-11P (EST)	1								1	\$5,600.00	\$5,600.00	Charlotte (WSOC)		10/1/12

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## Contract # 325080

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<b>Product</b>	Political - Federal Candidate (1067)	<b>CO-OP</b>	No
<b>Brand</b>	1537/OBAMA FOR AMERICA (134149)	<b>Headline #</b>	06260221
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<b>Sales Office</b>	Telerep/Philadelphia	<b>Order Type</b>	Normal
<b>Buyer Name</b>	BASSETT, LAURA	<b>Package Deal</b>	
<b>Phone/Fax</b>	/	<b>Commission %</b>	15.00
<b>CPE</b>	95/404/4537	<b>Commission</b>	\$27,339.00
<b>Account Types</b>	National/Political	<b>Net Total</b>	\$154,921.00
<b>Billing Type</b>	Standard	<b>Sales Tax</b>	
<b>Comments</b>	OBAMA FOR AMERICA		

Charlotte (WSOC)			
By Broadcast Month	Spots	Rate	
Oct. 2012	133	\$182,260.00	
<b>Grand Total:</b>	<b>133</b>	<b>\$182,260.00</b>	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.1	Normal Line / Spot	10/03/12-10/03/12	5	:30	8:30P- 9P (EST)				1					1	\$5,000.00	\$5,000.00	Charlotte (WSOC)		10/1/12
30.1	Normal Line / Spot	10/03/12-10/03/12	5	:30	9P- 9:30P (EST)				1					1	\$7,500.00		Charlotte (WSOC)		10/1/12
31.1	Normal Line / Spot	10/03/12-10/03/12	5	:30	10P- 11P (EST)				1					1	\$4,300.00	\$4,300.00	Charlotte (WSOC)		10/1/12
32.1	Normal Line / Spot	10/04/12-10/04/12	5	:30	8P- 9P (EST)				1					1	\$4,000.00	\$4,000.00	Charlotte (WSOC)		10/1/12
33.1	Normal Line / Spot	10/04/12-10/04/12	5	:30	9P- 10P (EST)				1					1	\$6,500.00	\$6,500.00	Charlotte (WSOC)		10/1/12
34.1	Normal Line / Spot	10/04/12-10/04/12	5	:30	10P- 11P (EST)				1					1	\$5,000.00	\$5,000.00	Charlotte (WSOC)		10/1/12
35.1	Normal Line / Spot	10/05/12-10/05/12	5	:30	8P- 9P (EST)				1					1	\$2,000.00	\$2,000.00	Charlotte (WSOC)		10/1/12
36.1	Normal Line / Spot	10/05/12-10/05/12	5	:30	9P- 10P (EST)				1					1	\$3,000.00	\$3,000.00	Charlotte (WSOC)		10/1/12
37.1	Normal Line / Spot	10/05/12-10/05/12	5	:30	10P- 11P (EST)				1					1	\$3,700.00	\$3,700.00	Charlotte (WSOC)		10/1/12
38.1	Normal Line / Spot	10/07/12-10/07/12	5	:30	7P- 8P (EST)							1		1	\$2,500.00	\$2,500.00	Charlotte (WSOC)		10/1/12
39.1	Normal Line / Spot	10/07/12-10/07/12	5	:30	8P- 9P (EST)							1		1	\$6,000.00	\$6,000.00	Charlotte (WSOC)		10/1/12
40.1	Normal Line / Spot	10/07/12-10/07/12	5	:30	9P- 10P (EST)							1		1	\$6,500.00	\$6,500.00	Charlotte (WSOC)		10/1/12
41.1	Normal Line / Spot	10/08/12-10/08/12	5	:30	5A- 5:30A (EST)								1	1	\$425.00	\$425.00	Charlotte (WSOC)		10/1/12
42.1	Normal Line / Spot	10/08/12-10/08/12	5	:30	6A- 6:30A (EST)								1	1	\$850.00	\$850.00	Charlotte (WSOC)		10/1/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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<b>Advertiser</b>	Pol/B Obama/D/Pre/US (16256)	<b>Last Modified</b>	10/19/12	<b>Entered By</b>	Jill Hipskind
<b>Agency</b>	Greer, Margolis, Mitchell & Associates (2890)	<b>CO-OP</b>	No	<b>Headline #</b>	06260221
<b>Product</b>	Political - Federal Candidate (1067)	<b>Demo</b>		<b>Order Type</b>	Normal
<b>Brand</b>	1537/OBAMA FOR AMERICA (134149)	<b>Package Deal</b>		<b>Commission %</b>	15.00
<b>Salesperson</b>	Telerep/Philadelphia, Philadelphia (1057)	<b>Commission</b>	\$27,339.00	<b>Net Total</b>	\$154,921.00
<b>Sales Office</b>	Telerep/Philadelphia	<b>Sales Tax</b>			
<b>Buyer Name</b>	BASSETT, LAURA				
<b>Phone/Fax</b>	/				
<b>CPE</b>	95/104/1537				
<b>Account Types</b>	National/Political				
<b>Billing Type</b>	Standard				
<b>Comments</b>	OBAMA FOR AMERICA				

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Oct. 2012	133	\$182,260.00
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
43.1	Normal Line / Spot	10/08/12-10/08/12	5	:30	7A- 8A (EST)	2								2	\$775.00	\$1,550.00	Charlotte (WSOC)		10/1/12
44.1	Normal Line / Spot	10/08/12-10/08/12	5	:30	9A- 10A (EST)	1	X							1	\$375.00	\$375.00	Charlotte (WSOC)		10/1/12
45.1	Normal Line / Spot	10/08/12-10/08/12	5	:30	10A- 11A (EST)	1	X							1	\$375.00	\$375.00	Charlotte (WSOC)		10/1/12
46.1	Normal Line / Spot	10/08/12-10/08/12	4	:30	10:58A- 12P (EST)	1	X							1	\$675.00	\$675.00	Charlotte (WSOC)		10/1/12
47.1	Normal Line / Spot	10/08/12-10/08/12	5	:30	12P- 1P (EST)	1	X							1	\$375.00	\$375.00	Charlotte (WSOC)		10/1/12
48.1	Normal Line / Spot	10/08/12-10/08/12	5	:30	5P- 5:30P (EST)	1	X							1	\$850.00	\$850.00	Charlotte (WSOC)		10/1/12
49.1	Normal Line / Spot	10/08/12-10/08/12	5	:30	5:30P- 6P (EST)	1	X							1	\$875.00	\$875.00	Charlotte (WSOC)		10/1/12
50.1	Normal Line / Spot	10/08/12-10/08/12	5	:30	6P- 6:30P (EST)	1	X							1	\$1,100.00	\$1,100.00	Charlotte (WSOC)		10/1/12
51.1	Normal Line / Spot	10/08/12-10/08/12	4	:30	7P- 7:30P (EST)	1	X							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		10/1/12
52.1	Normal Line / Spot	10/08/12-10/08/12	4	:30	7:30P- 7:56P (EST)	1	X							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		10/1/12
53.1	Normal Line / Spot	10/08/12-10/08/12	5	:30	11P- 11:35P (EST)	1	X							1	\$925.00	\$925.00	Charlotte (WSOC)		10/1/12
54.1	Normal Line / Spot	10/08/12-10/08/12	5	:30	11:35P- 12:02A (EST)	1	X							1	\$500.00	\$500.00	Charlotte (WSOC)		10/1/12
55.1	Normal Line / Spot	10/05/12-10/05/12	5	:30	12:05A- 12:35A (EST)	2					X			2	\$500.00	\$1,000.00	Charlotte (WSOC)		10/1/12
56.0	Normal Line / Spot	10/02/12-10/05/12	5	:30	5:30A- 6A (EST)	3		X	X	X	X			3	\$425.00	\$1,275.00	Charlotte (WSOC)		10/1/12

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<b>Agency</b>	Greer, Margolis, Mitchell & Associates (2890)	<b>CO-OP</b>	No	133
<b>Product</b>	Political - Federal Candidate (1067)	<b>Headline #</b>	06260221	<b>Grand Total:</b>
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<b>Account Types</b>	National/Political	<b>Sales Tax</b>		
<b>Billing Type</b>	Standard			
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
57.0	Normal Line / Spot	10/02/12-10/05/12	5	:30	6:30A- 7A (EST)	3		X	X	X	X			3	\$850.00	\$2,550.00	Charlotte (WSOC)		10/1/12
58.0	Normal Line / Spot	10/02/12-10/05/12	5	:30	8A- 9A (EST)			2	2	2	2			8	\$725.00	\$5,800.00	Charlotte (WSOC)		10/1/12
59.0	Normal Line / Spot	10/08/12-10/08/12	5	:30	8A- 9A (EST)		2							2	\$725.00	\$1,450.00	Charlotte (WSOC)		10/1/12
60.0	M/G For 30.1.1 / Spot	10/03/12-10/03/12	5	:30	10P- 11P (EST)	1		X						1	\$4,300.00	\$4,300.00	Charlotte (WSOC)		10/1/12
61.1	Normal Line / Spot	10/03/12-10/03/12	3	:30	8P- 8:30P (EST)	1		X						1	\$3,200.00	\$3,200.00	Charlotte (WSOC)		10/1/12
62.0	M/G For 10.1.1 / Spot	10/05/12-10/05/12	4	:30	10:58A- 12P (EST)	1				X				1	\$675.00	\$675.00	Charlotte (WSOC)		10/4/12
63.0	M/G For 8.1.1 / Spot	10/07/12-10/07/12	4	:30	6A- 7A (EST)	1						X		1	\$375.00	\$375.00	Charlotte (WSOC)		10/4/12
64.0	Normal Line / Spot	10/21/12-10/21/12	5	:30	7P- 8P (EST)	1						X		1	\$2,500.00	\$2,500.00	Charlotte (WSOC)		10/19/12
65.0	Normal Line / Spot	10/21/12-10/21/12	5	:30	9P- 10P (EST)	1						X		1	\$6,500.00	\$6,500.00	Charlotte (WSOC)		10/19/12
66.0	Normal Line / Spot	10/21/12-10/21/12	5	:30	4P- 5P (EST)	1						X		1	\$210.00	\$210.00	Charlotte (WSOC)		10/19/12
67.0	Normal Line / Spot	10/20/12-10/20/12	5	:30	5:30A- 6A (EST)	1						X		1	\$185.00	\$185.00	Charlotte (WSOC)		10/19/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.